

Name	<b>Dr. KISHORE K. JOHN</b>			
Designation	<b>ASSISTANT PROFESSOR OF FOREIGN TRADE</b>			
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Educational Qualification (from UG Level onwards)	<b>Degree</b>	<b>Institution/ University</b>	<b>Month &amp; Year of Passing</b>	<b>Class/%/ CGPA</b>
	Ph. D	Bharathiar University, Coimbatore	August 2016	-
	M. Phil	Alagppa University, Karaikkudi	October 2005	I Class
	Master of Foreign Trade	Pondicherry University, Puducherry	December 2004	I Class
	Master of Business Administration	Madras University, Chennai	April 1995	I Class
	Bachelor of Science	Calicut University, Calicut	April 1993	I Class
Teaching Experience	UG:	Years: 26 Months:	PG:	Years: 04 Months:
Research Experience/Area of Specialisation	Management/Marketing			
No. of Papers Presented in Conference/ Seminars/ Symposia	National:	01	International:	
No. of Papers Published in Journals/Books	National:	05	International:	03
No. of Conference/ Seminars/ Symposia Organized	Workshop:		Seminar:	Conference:

No. of Conference/ Seminars/Symposia Attended	Workshop:	06	FDP:	15	Confe rence:	01
Refresher course attended	03					
Orientation course attended	01					
Details of Papers Presented in Conference/ Seminars/ Symposia	Paper presentation in National Seminar on “Globalisation: Emerging Trends” organised by KMMCAS, Adayar, Chennai, January 2005.					
Details of Papers Published in Journals/Books	<ul style="list-style-type: none"> <li>• R. Vijayaragunathan, Kishore K. John and M R Srinivasan, <i>Identifying the Influencing Factors for the BMI by Bayesian and Frequentist Multiple Linear Regression Models: A Comparative Study</i>, Indian Journal of Community Medicine, (ISSN Online 1998-3581), Volume 48, Issue 5, pp. 659-665, Sept-Oct 2023.</li> <li>• R. Vijayaragunathan, Kishore K. John and M R Srinivasan, <i>Bayesian Approach: Adding Clinical Edge to Interpreting Medical Data</i>, Journal of Medical &amp; Health Studies, (ISSN Online 2710-1452), Volume 3, Issue 1, pp. 55-61, March 2022.</li> <li>• R. Vijayaragunathan and Kishore K John, <i>Customer Retention among Telecom Service Providers</i>, International Journal for Research in Engineering, Science and Management, (ISSN Online 2581-5792), Volume 5, Issue 1, pp. 51-55, January 2022.</li> <li>• Kishore K John and A. P. Muthulakshmi, <i>Smart Revolution in the Youth Market</i>, Facts for You, EFY Publications Pvt. Ltd, New Delhi, (ISSN 0970-2652), Volume 34, Issue 06, pp. 09-12, March 2014.</li> <li>• Kishore K John, <i>Towards a Knowledge Economy</i>, Facts for You, EFY Publications Pvt. Ltd, New Delhi, (ISSN 0970-2652), Volume 31, Issue 05, pp. 32-35, February 2011.</li> <li>• Kishore K John, <i>Intellectual Property Rights in Indian Context</i>, Facts for You, EFY Publications Pvt. Ltd, New Delhi, (ISSN 0970-2652), Volume 28, Issue 08, pp. 26-29, May 2008.</li> <li>• Kishore K John and V. K. Somasundaram, <i>New IPR Regime: The need to create regional awareness</i>, Facts for You, EFY Publications Pvt. Ltd, New Delhi, (ISSN-0970-2653), Volume 28, Issue 02, pp. 34-37, November 2007.</li> <li>• Kishore K John, <i>Trade in Educational Services: Opportunities and Threats to India</i>, Organisational</li> </ul>					

Management, Palakkad Management Association, Volume, 22, Issue 3, pp.30-33, Oct – Dec 2006.

Details of Conference/  
Seminars/Symposia  
Attended

- One day workshop sponsored by UGC for principals on NEP 2020: Future Initiatives by HRDC, Pondicherry University on 20th August, 2023.
- Awareness/Training Programme organised by Intellectual Property Office, Chennai, GoI, under NIPAM on 18th February 2022.
- Two weeks online FDP on Managing Online Classes and Co-creating MOOCS 2.0, from May 18 to June 3, 2020, by Ramanujan College, University of Delhi sponsored by MHRD.
- U. G. C. sponsored Refresher Course in Educational Technology & Business Studies (MD), Academic Staff College, Pondicherry University, Puducherry, December 2015.
- U. G. C. sponsored Refresher Course in Business Studies, Academic Staff College, Pondicherry University, Puducherry, August 2009.
- U. G. C. sponsored Refresher Course in Commerce & Management, Academic Staff College, Kerala University, Thiruvananthapuram, May-June 2007.
- U. G. C. sponsored Orientation Programme, Academic Staff College, Pondicherry University, Puducherry, June 2003.
- A. I. C. T. E. sponsored Induction Training Programme in Management, Academic Staff College, Madras University, June 1999.
- International workshop on Visual Note Taking, Dr. B. R. Ambedkar University, New Delhi on 26-09-2020.
- International webinar on Logistics intermediaries in Global Trade: Challenges and opportunities, Department of International Business, Alagappa University, Karikudi, Tamil Nadu.
- One day online webinar on Online Examination Tools, Bishop Heber College, Tiruchirappalli, Tamil Nadu on 26-06-2020.
- One day National Symposium on Technology Enabled Higher Education: Opportunities and Challenges, IGCAS, Puducherry, 31<sup>st</sup> October 2015.
- National Seminar on Statistical Methods using SPSS and AMOS, Dept. of Statistics, IGCAS, Puducherry, November 2012.
- Faculty Development Programme on “Academic Research Writing” at Annamalai University, 17<sup>th</sup> April, 2010.

<p>Details of Refresher course attended</p>	<ul style="list-style-type: none"> <li>● U. G. C. sponsored Refresher Course in Educational Technology &amp; Business Studies (MD), Academic Staff College, Pondicherry University, Puducherry, December 2015.</li> <li>● U. G. C. sponsored Refresher Course in Business Studies, Academic Staff College, Pondicherry University, Puducherry, August 2009.</li> <li>● U. G. C. sponsored Refresher Course in Commerce &amp; Management, Academic Staff College, Kerala University, Thiruvananthapuram, May-June 2007.</li> </ul>
<p>Details of Orientation course attended</p>	<p>U. G. C. sponsored Orientation Programme, Academic Staff College, Pondicherry University, Puducherry, June 2003.</p>
<p>Other relevant information, if any (Achievements, Awards, etc.)</p>	<p><b>SWAYAM -NPTEL ONLINE COURSES COMPLETED</b></p> <ol style="list-style-type: none"> <li>1. Integrated Marketing Communication (FDP), IIT Madras, Jan – April 2023</li> <li>2. Product &amp; Brand Management (FDP), IIT Roorkee, Jul-Oct 2022</li> <li>3. Retail Management (FDP), IIT Kharagpur, Jan - March 2022</li> <li>4. Corporate Social Responsibility, IIT Kharagpur, July-Sept 2021</li> <li>5. Sales &amp; Distribution Management, IIT Kharagpur, Feb-April 2021</li> <li>6. Marketing Research and Analysis -II, IIT Roorkee, Jan – April 2021</li> <li>7. Marketing Management – II, IIT Kanpur, Jan – March 2021</li> <li>8. International Business, IIT Roorkee, Sep – Dec 2020</li> <li>9. Marketing Research and Analysis, IIT Roorkee, Sep – Nov 2020</li> <li>10. Marketing Management – I, IIT Kanpur, Sep – Nov 2020</li> <li>11. Consumer Behaviour, IIT Kharagpur, Jan – March 2020</li> <li>12. Knowledge Management, IIT Kharagpur, July – Sep 2019</li> <li>13. Global Marketing Management, IIT Roorkee, Feb – Apr 2019</li> </ol> <p>NPTEL - Domain Scholar (Marketing) 2022</p> <p><b>OTHER ACHIEVEMENTS AND EXPOSURE:</b></p> <p><b>ACADEMIC:</b></p> <ul style="list-style-type: none"> <li>● Member, UG Board of Studies in Commerce, Pondicherry University.</li> <li>● Member, Board of Examiners, Bharathiar University for Ph. D Thesis adjudication in Management</li> </ul>

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|  | <ul style="list-style-type: none"><li>● Other State Member, P. G Board of Studies in Management (Affiliated Colleges), Bharathiar University, Coimbatore</li><li>● Member, Board of Studies, MBA (IB), Puducherry Technological University, Puducherry</li><li>● Chairman, Board of Examiners, B. Com (Foreign Trade), Pondicherry University, Puducherry.</li><li>● Observer, University Examinations, Pondicherry University.</li></ul> |
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